



ERT in Andean countries: evidence from Peru and Ecuador

2007 - 2009

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Contents

- The importance of ERT
- Peru 2007 – 2009
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Motivation

- Market-oriented reforms, by definition, rely on the private sector to increase the supply of telecom services.
- Investment will only be effected when the regulatory environment promotes it.
- The ERT is an instrument to measure perception and compare it to advancements in service delivery.
- It may help regulators obtaining information from the private sector.

Background

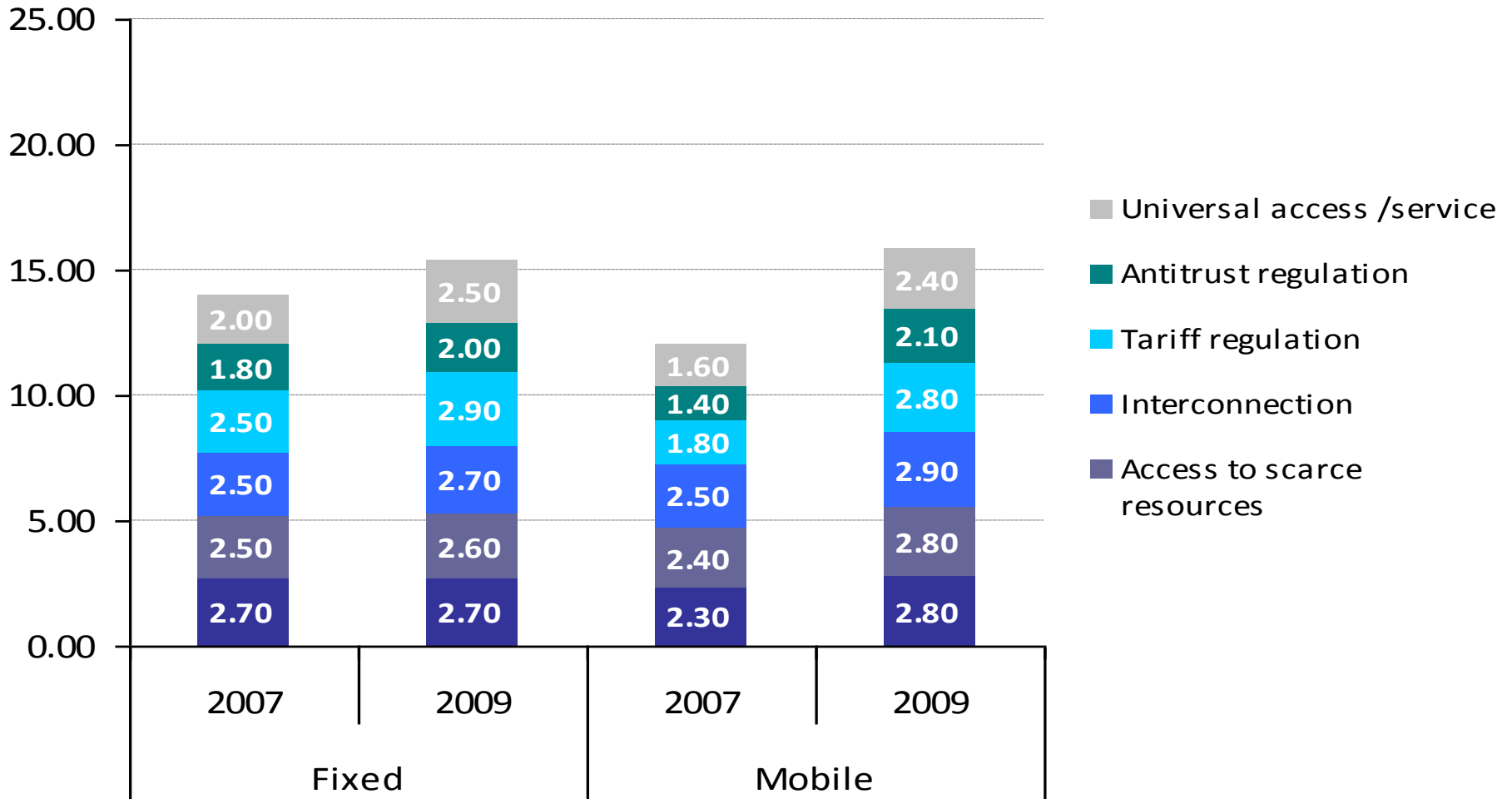
- In both 2007 and 2009, coordinated efforts were made to implement the ERT methodology in Ecuador and Peru.
- These countries share several characteristics:
 - Resource dependent economies
 - Interesting cultural mix of peoples.
- but differ in important aspects:
 - Size
 - Fiscal and monetary stability
 - Political stability



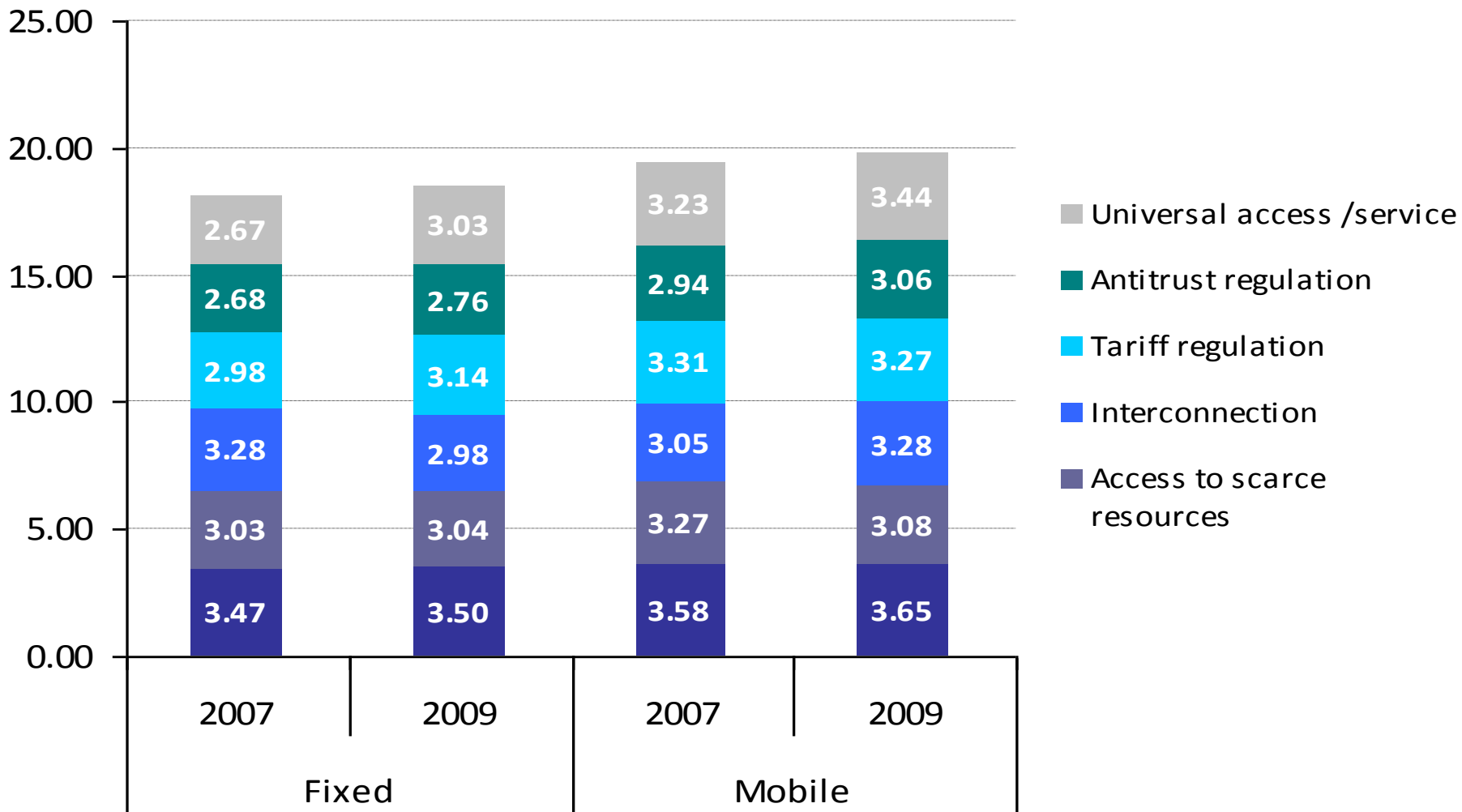
A caveat

- Main differences between the 2007 and 2009 implementations:
 - A new telecom service was added in the 2009 survey: broadband –or internet access as it is called in our countries.
 - An extra dimension was added in 2009: quality of service.
- Reported and discussed here are the comparable dimensions and only two services: fixed and mobile.

Ecuador 2007 - 2009



Peru 2007 - 2009





Discussion

- To what extent these results reflect distrust in the overall political environment as compared to the specific telecom regulatory environment?
- Three services? May bore out respondents.
- How to work in a convergent environment? Are we ready?

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